



ADVANCING LEADERSHIP Step Up & Step Out

**Tuesday, May 16, 2017
8:30am-2:30pm
Marriott Griffin Gate, Lexington**

Morning Keynote



Cokie Roberts

**Emmy Award Winning Journalist & Bestselling Author
ABC News & NPR**

With over 40 years in broadcasting, Cokie Roberts has won countless awards, including three Emmy's. She has been inducted into the Broadcasting and Cable Hall of Fame, and was cited by the American Women in Radio & Television as one of the fifty greatest women in the history of broadcasting. Additionally, Roberts has written six New York Times bestsellers, most dealing with the roles of women in U.S. history.

Breakout Sessions

Take Charge of Your Emerging Chapter

Marian Guinn

MG Coaching & Consulting

This session explores identifying your next big thing and tools to help you move forward to making it real. Through discussion, strategy sharing and list building we'll begin defining the emerging chapter of your life.

Creating Balance for Sustainable Leadership

Lisa Williams

Imprint Coaching + Consulting

Finding balance can be tough, but essential as a leader. Being out of balance directly impacts employee engagement and organizational sustainability. Gain awareness of your daily challenges and develop an action plan for sustainable leadership practices.

Peak Performance: Managing Your Time & Achieving Balance

Meredith Wells Lepley

Miller Consultants, Inc.

Americans would like to be more productive, but feel pulled in too many directions. Learn how to operate at peak performance with time-management tips and advice on unplugging from work to achieve a healthy work-life balance.

Presenting Sponsor

TOYOTA



TOYOTA MOTOR MANUFACTURING, KENTUCKY, INC.

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Conference Marketing Opportunities

Martha Layne Collins Leadership Awards Luncheon | \$5,000

The Luncheon features recipients of the Leadership Award, which recognizes Kentucky women of achievement who inspire and motivate other women through their personal, community and professional lives.

- Table of 10
- Luncheon Welcome Address
- Stage signage
- Premium promotion on marketing materials

2017 MARTHA LAYNE COLLINS LEADERSHIP AWARD RECIPIENTS



Dr. Ardis Hoven
Professor of Medicine, UK
Chair, World Medical Assoc.



Danielle Clore
Executive Director
Kentucky Nonprofit Network

Keynote Speaker | \$5,000

Sponsored by WEKU

Program Book | \$3,000

- Full page ad in program book
- 4 tickets

Breakout Session (3) | \$1,500 3 available

- Session welcome
- Signage
- 2 tickets

Silent Auction | \$1,500

- Signage in silent auction area
- 2 tickets

Breakfast | \$1,500

Sponsored by Stites & Harbison

PROGRAM BOOK: PROMOTE YOUR BUSINESS

- \$1,500 Full page back inside cover (8.5"x 11")
- \$ 750 Half page (8.5"x 5.5")
- \$ 500 Quarter page (4.25"x 5.5")
- \$ 250 Eighth page (business card size: 4.25"x 2.75")

All ads are full color

Gift Bags | \$3,000

- Logo on attendee gift bags
- 4 tickets

Tier 2 | \$3,000

- 4 tickets

Networking Break (2) | \$1,500 1 available

- Signage in break area
- 2 tickets

Sponsored by KY American Water

Tier 1 | \$1,500

- 2 tickets

Name Badges | \$1,500

- Company logo on name badges
- 2 tickets

All sponsors receive logo on marketing materials, program and displayed on the screen at the Conference plus a link on the website.

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