



# About the Conference

Our statewide Annual Women’s Business & Leadership Conference is held in Lexington during May. This event features a morning session including a national/international keynote and breakout sessions. The Martha Layne Collins Leadership Awards Luncheon follows the morning session honoring Kentucky women of achievement who inspire and motivate other women through their personal community and professional lives. This all-day conference is attended by 300 professionals, includes 30 exhibitors/vendors and features an impressive silent auction which raises funds for Women Leading Kentucky’s Scholarship program.

*All sponsor logos displayed on e-newsletter, website (with link), printed program and promotional material.*

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## Conference Sponsorships

<b>Keynote</b>	<b>\$5,000</b>	Speaker introduction; all-day table of 10 with signage.
<b>Awards Luncheon</b>	<b>\$5,000</b>	Luncheon welcome; all-day table of 10 with signage.
<b>Gift Bags</b>	<b>\$3,000</b>	Logo on all gift bags distributed to attendees; four all-day tickets.
<b>Breakout Sessions</b>	<b>\$3,000</b>	Signage at all sessions; breakout welcome; three all-day tickets.
<b>Name Tag</b>	<b>\$1,500</b>	Company logo on all name tags; two all-day tickets.
<b>Silent Auction</b>	<b>\$1,500</b>	Signage at auction space; 2 all-day tickets.
<b>Breakfast</b>	<b>\$1,500</b>	Signage at breakfast area; 2 all-day tickets.
<b>Beverage/Break</b>	<b>\$1,500</b>	Signage at break area; 2 all-day tickets.
<b>Supporting - Tier 2</b>	<b>\$3,000</b>	Four all-day tickets; one exhibit table.
<b>Supporting - Tier 1</b>	<b>\$1,000</b>	Two all-day tickets.

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## Annual Sponsorships

**Presenting** **\$20,000**  
Prime placement on website, e-newsletter, conference program and all collateral materials; logo displayed at conference and Roundtables; four seats to all Roundtable Luncheons; two seats to any other WLK event; sponsor spotlight on e-newsletter; Conference: opportunity for opening remarks, all-day table of 10 with signage and one exhibit table.

**Leading** **\$10,000**

Key placement on website and e-newsletter; four seats to all Roundtable Luncheons; logo displayed at conference and Roundtables; Conference: all-day table of 10 with signage and one exhibit table.

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