



About the Conference

Our statewide Annual Women’s Business & Leadership Conference is held in Lexington during May. This event features a morning session including a national/international keynote and breakout sessions. The Martha Layne Collins Leadership Awards Luncheon follows the morning session honoring Kentucky women of achievement who inspire and motivate other women through their personal community and professional lives. This all-day conference is attended by 300 professionals, includes 30 exhibitors/vendors and features an impressive silent auction which raises funds for Women Leading Kentucky’s Scholarship program.

All sponsor logos displayed on e-newsletter, website (with link), printed program and promotional material.

Conference Sponsorships

Keynote	\$5,000	Speaker introduction; all-day table of 10 with signage.
Awards Luncheon	\$5,000	Luncheon welcome; all-day table of 10 with signage.
Gift Bags	\$3,000	Logo on all gift bags distributed to attendees; four all-day tickets.
Breakout Sessions	\$3,000	Signage at all sessions; breakout welcome; three all-day tickets.
Name Tag	\$1,500	Company logo on all name tags; two all-day tickets.
Silent Auction	\$1,500	Signage at auction space; 2 all-day tickets.
Breakfast	\$1,500	Signage at breakfast area; 2 all-day tickets.
Beverage/Break	\$1,500	Signage at break area; 2 all-day tickets.
Supporting - Tier 2	\$3,000	Four all-day tickets; one exhibit table.
Supporting - Tier 1	\$1,000	Two all-day tickets.

Annual Sponsorships

Presenting **\$20,000**
Prime placement on website, e-newsletter, conference program and all collateral materials; logo displayed at conference and Roundtables; four seats to all Roundtable Luncheons; two seats to any other WLK event; sponsor spotlight on e-newsletter; Conference: opportunity for opening remarks, all-day table of 10 with signage and one exhibit table.

Leading **\$10,000**

Key placement on website and e-newsletter; four seats to all Roundtable Luncheons; logo displayed at conference and Roundtables; Conference: all-day table of 10 with signage and one exhibit table.

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