



2021 Sponsorship Opportunities

POWER HOUR LEADERSHIP SERIES

- January 14 – The Legacy of Martin Luther King: Where do we go from here? Ashley Smith, Co-Chair MLK Day Celebration and Joan Brannon, author, actor and filmmaker. Moderated by Renee Shaw. Featuring a trailer of Joan Brannon’s documentary on Dr. King ‘Fire & Heart, A Blueprint for Liberation’.
- February 11 – Rob Samuels, Managing Director, Maker’s Mark
- March 11 – Janice Way, President, Leadership Kentucky
- April 8 – Alex Otte, National President, Mother’s Against Drunk Driving (MADD)

Speaker Sponsor \$1,500 per event

Introduction of speaker; facilitate Q&A with speaker; logo on newsletter and displayed at event; logo on website for series duration (Jan-Apr); marketing on collateral material; sponsor spotlight on social media; recognizing and honoring a woman from your business on social media.

Leading Sponsor \$1,500 per event

Welcome guests to event, logo on newsletter and displayed at event; logo on website for series duration (Jan-Apr); marketing on collateral material; sponsor designation on press release; sponsor spotlight on social media; recognizing and honoring a woman from your business on social media. (Jan. 14 – SOLD, Feb. 11 – SOLD, April 8 – SOLD)

Closing Credits Sponsor - \$500 per event

30-second video of sponsor thanking guests and all sponsors for attending and promoting their business; logo on website, newsletter and collateral material. (SOLD)

Virtual Swag Bag \$1,500 (series) – Supporting Local Businesses

Attendees receive a WLK email that incorporates sponsor branding along with discount codes, digital publications or other digital goodies from local businesses; direct marketing to WLK network; logo on newsletter and displayed at event; logo on website for series duration (SOLD)

Door Prize Sponsor - \$500 (series)

Exclusive door prize donor for the Power Hour series; marketing on newsletter and logo on website.

Job Board Sponsor - \$500 (series)

Logo on event slide, website and newsletter.

VIRTUAL WORKSHOP

Workshop Presenter: Sponsorship and Facilitation of Workshop - \$1,500

Facilitation of workshop; logo on website, newsletter and collateral material; blog post on social media; sponsor spotlight on social media.

Speaker Sponsor: - \$500

Introduction of speaker; logo on website, newsletter and collateral material;

Workshop Sponsor: Sponsorship of Workshop (non-facilitator) - \$1,500

Introduction of speaker; Logo on website, newsletter and collateral material; blog post on social media; sponsor spotlight on social media; 30-second social media video promoting your company and inviting viewers to attend the workshop.

Relationship Builder Sponsor: - \$500

WLK will send an email to attendees, on your behalf, allowing your organization to promote or feature its services; marketing on collateral material and sponsor spotlight on social media.