



PARTNERSHIP GUIDE

2025 - 2026



PARTNERSHIPS | EVENTS | MARKETING

WOMEN LEADING KENTUCKY
1029 MONARCH STREET, STE. 220
LEXINGTON, KY 40513
WOMENLEADINGKY.COM
EIN #: 86-1120254



WHO WE ARE

INTRODUCTION

Welcome to the annual sponsorship guide of Women Leading Kentucky (WLK). Our inclusive network, accessible to all without membership requirements, is dedicated to empowering women at all stages of their personal and professional lives. Our mission is to foster professional growth, leadership development, and community engagement. By partnering with Women Leading Kentucky, you'll gain unparalleled exposure to a diverse and accomplished audience of women leaders.

For a quarter of a century, Women Leading Kentucky has been instrumental in advancing leadership excellence for women in Kentucky. Through innovative leadership programming and partnerships, we continue to break down barriers and promote equal opportunities for women of all ages, from early career to retirement.

Our collective efforts have awarded over \$300,000 in scholarships to young women, empowering the next generation of leaders to pursue their dreams. Our impactful leadership events foster knowledge sharing, mentorship, and community building among women leaders. And, we have honored nearly 40 women for their outstanding achievements as industry trailblazers, community leaders, and advocates for all women.

To further your engagement with the Women Leading Kentucky network, we invite you to explore our sponsorship, exhibiting, advertising, and volunteer opportunities. By partnering with us, you can gain significant visibility and connect with our passionate and influential community of women leaders while becoming a part of our thriving network.

Join us in making a positive impact and become a part of our thriving network.



2,000 +
WOMEN
SERVED
EVERY
YEAR



\$300,000 +
SCHOLARSHIPS
GIVEN



25
YEARS
EMPOWERING
WOMEN

OUR LEADERSHIP PROGRAMMING

BUSINESS & LEADERSHIP CONFERENCE

Women Leading Kentucky began by breaking barriers to women's professional and leadership development. Our annual Business & Leadership Conference, now a yearly event, draws nearly 400 business professionals statewide. It features top keynote speakers and Live 45 Sessions for instant feedback on key issues, fostering leadership growth and valuable networking.

LUNCH WITH A PURPOSE LUNCHEONS FALL & WINTER SERIES

Lunch With A Purpose brings together nearly 200 women to connect, learn, and advance in both personal and professional spheres. Each gathering features diverse speakers who share their insights and lessons learned, leaving attendees inspired and fostering a stronger sense of community connection and purpose.

WOMEN IN LEADERSHIP AWARDS LUNCHEON

The Women In Leadership Awards Luncheon recognizes the recipients of the Martha Layne Collins Legacy Award, Isabel Yates Community Service Award, and Janet Holloway Path Lighter Award, celebrating women for their leadership, community impact, and inspirational contributions.

SWING INTO WELLNESS LUNCHEON

Swing Into Wellness offers an inclusive experience for all, featuring a golf scramble or clinic regardless of your skill level. During lunch, our diverse panel of speakers will discuss women's health comprehensively from various perspectives.





OUR SCHOLARSHIP PROGRAMMING

INVEST IN FUTURE LEADERS

Women Leading Kentucky believes that education is a powerful equalizer. We are deeply committed to empowering women enrolled in Kentucky colleges and universities to become leaders, and scholarships are a critical tool towards achieving this goal. Together with our generous donors, we have helped more than 200 students with over \$300,000 donated to advance their education. Awards are made to women who display extraordinary leadership on campus and in their communities.

AVAILABLE SCHOLARSHIPS

Toyota Engineering \$1,500
UNDERGRAD

City National Bank Finance & Banking \$1,500
UNDERGRAD

WLK Leadership \$1,500
HIGH SCHOOL SENIOR



Stephanie

"Transferring to a 4-year university over 55 miles from home was very scary. As a single mother, I was brainstorming ways to afford schooling, gas, child care, and other external factors I didn't have to worry about before. The financial support from Women Leading Kentucky will alleviate the burden of expenses, enabling me to focus on my studies and create a better future for myself, my daughter, and those around me."



McKayla

"This scholarship will allow me to continue my education at Transylvania University as a Digital Arts/Computer Science double major with a minor in Studio Art. It will aid in paying my tuition, and as I plan to pursue a career in graphic design and the arts, this award will get me one more step closer to achieving that goal!"

BUSINESS & LEADERSHIP CONFERENCE

APRIL 2026 | HYATT REGENCY LEXINGTON

Morning Keynote \$5,500

Opportunity to introduce Morning Keynote, reserved all-day table of 10 with signage, premier marketing on e-newsletter and social media platforms, and 'Sponsor Spotlight' on social media, press release.

Lunch \$5,000

Opportunity to welcome attendees to the lunch, reserved all-day table of 10 with signage, premier marketing on e-newsletter and social media platforms, and 'Sponsor Spotlight' on social media, press release.

Breakfast & Beverage \$3,000

Continental breakfast and beverage breaks throughout the day for all attendees. Premier signage in breakfast/beverage salons, and two conference tickets.

Live 45 \$1,500 EACH SESSION

Opportunity to introduce the lead facilitator in both rounds of Live 45 Sessions, opportunity to market your business by providing a company-branded item at each seat during the Live 45 sessions, and one conference ticket.

Exhibition Hall \$2,000

Premier signage in the exhibit area, one exhibit booth, and three conference tickets (one of three must be used for the exhibit booth).

Note Pad \$3,000

Opportunity to present door prize drawings, and two conference tickets.

Stage Decor \$1,500

Sponsorship of furniture, lighting, and decor on the event stage in the ballroom with company signage, and two conference tickets.

Mimosa Bar \$1,500

Premier signage at Mimosa Bar and two conference tickets

Name Tags \$3,000

Logo displayed on name tags and four conference tickets.

Lunch Keynote \$5,500

Opportunity to introduce Lunch Keynote, reserved all-day table of 10 with signage, premier marketing on e-newsletter and social media platforms, and 'Sponsor Spotlight' on social media, press release.

Gift Bags \$2,000

Ten available. Company logo on gift bags provided to all attendees, the opportunity to put your company-branded swag item inside the bag, 'Sponsor Spotlight' on social media, and two conference tickets

Program Book \$2,000

Three are available. A full-page (8.5 x 11) color ad in the program book will be provided to all attendees, along with two conference tickets.

Lanyard \$3,000

What better way to leave an impression than to see attendees wearing your name or logo? Name badge lanyards are worn around each attendee's neck to gain access to sessions.

Pens \$1,500

Throughout each event, attendees will need to take notes in educational sessions and networking meetings. Provide 500 branded pens to be used throughout the conference season. Production & shipping are not included.

Raffle \$1,500

Donations of raffle items are greatly appreciated and may be submitted by emailing michelle@womenleadingky.com. All raffle items are listed on our event website and will be made available to all event attendees and our general membership. Please note that WLK reserves the right to bundle raffle items under \$50 in value.

Table \$2,000

Reserved table of ten with logo displayed.

Exhibitor \$275

One (1) booth staffer registration and the opportunity to purchase up to three additional registrations, listing in Exhibitor Directory, including a link to your company website off our conference website

Supporting \$3,000

Four conference tickets, and one exhibit booth.

WOMEN IN LEADERSHIP AWARDS LUNCHEON

November 2025 | THE CAMPBELL HOUSE

Premier Sponsors

Luncheon \$3,000	—	Welcome everyone in attendance, table of 8, premier logo positioning with link on e-newsletter & website, press-release mention and sponsor spotlight on social media.
Awards \$3,000	—	Present 3 of 6 awards, table of 8, premier logo positioning with link on e-newsletter & website, press-release mention and sponsor spotlight on social media. <i>2 available</i>
AV \$2,500	—	Placement of company logo on event screen and four seats at the event.
Program Book \$1,000	—	Full page ad in the program book, two seats at the event. <i>2 available</i>
Gifts Bags \$500	—	Placement of company branded material/swag item in gift bag and one seat at event. <i>4 available</i>
Name Tag \$500	—	Logo displayed on name tags and one seat at event.
Exhibit \$500	—	Two seats at the event, one exhibit booth, listed as sponsor on website.
Exhibit Space \$175	—	One (1) booth staffer registration and the opportunity to purchase up to three additional registrations, listing in Exhibitor Directory, including a link to your company website off our conference website.

Last Year's Award Recipients



Dr. Janice Wyatt-Ross
Fayette County Public Schools
The Janet Holloway Path Lighter Award



Susan Douglas
Wilderness Road Girl Scouts Council
The Isabel Yates Community Service Award



Karen Harbin
Commonwealth Credit Union
The Martha Layne Collins Legacy Award



LUNCH WITH A PURPOSE

SPEAKER SERIES | THE SIGNATURE CLUB

Lunch

\$2,500 PER LUNCHEON

Welcome, reserved table of 8, premier positioning of logo with link on e-newsletter and website, mention on press-release and sponsor spotlight on social media.

Speaker

\$2,500 PER LUNCHEON

Introduce speaker, reserved table of 8, premier positioning of logo with link on e-newsletter and website, mention on press-release and sponsor spotlight on social media.

Table Marketing

\$500

Three available. Placement of company branded material/swag item on all tables; two seats at event.

Program Book

\$1,500

Three available. Placement of company ad on the program; two seats at event.

Nametag

\$1,500

Logo displayed on name tags and two seats at event.

Tables

\$500

Reserved table of eight with logo displayed.

Exhibit

\$500

Four seats at the event, one exhibit booth, listed as sponsor on website.

Exhibit Space

\$150

One (1) booth staffer registration and the opportunity to purchase up to three additional registrations, listing in Exhibitor Directory, including a link to your company website off our conference website.



SWING INTO WELLNESS

JUNE 2025 | WOODFORD COUNTY CLUB



Presenting Sponsor \$5,000

Your company will be the title sponsor of "Swing Into Wellness" with exclusive welcome rights, a reserved table of 8 with prominent signage, one golf scramble foursome registration, branded swag in attendee gift bags, prominent logo placement, and social media spotlight.

Speaker Sponsor \$2,500

Your company will introduce panel speakers, have a reserved half-table of 4 at the luncheon, one golf scramble foursome registration, branded swag in attendee gift bags, and logo placement in promotional materials.

Name Tag Sponsor \$1,500

Exclusive logo placement on all name tags, two seats at event, golf clinic registration for two, small branded promotional items for gift bags, and logo placement in promotional materials.

Program Book Ad \$500

Company ad featured in the event program book, opportunity to include a business card or small item in attendee gift bags.

Golf Hole Sponsor \$100

Your sponsorship includes your business logo at one hole.

Golf Clinic Sponsor \$2,500

Branded signage, a reserved half-table of 4 at the luncheon, one golf scramble foursome registration, swag inclusion in attendee gift bags, and logo placement in promotional materials.

Lunch Sponsor \$2,500

Opportunity to give brief remarks at lunch, have a reserved half-table of 4 at the luncheon, one golf scramble foursome registration, branded swag in attendee gift bags, and logo placement in promotional materials.

Program Book Sponsor \$1,500

Two opportunities available: Premier placement of a company ad in the program book (options include front inside cover or back inside page), two seats at the event, golf clinic registration for two, small branded promotional item for gift bags, and logo placement in promotional materials.

Gift Bags \$500

Ten available. Company logo on gift bags provided to all attendees, the opportunity to put your company-branded swag item inside the bag.

HOW TO GET INVOLVED?

SPONSORSHIPS

Sponsorship levels range from \$5,500 to \$100. Each sponsorship includes many event-related and marketing benefits and recognition. Sponsorship opportunities may be tailored, and we are open to discussing customized packages that align with your specific needs and budget.

IN-KIND AND UNDERWRITING OPPORTUNITIES

Donors can contribute through in-kind donations or underwriting specific costs, such as spirits, entertainment, signage, table or event decor, and more. Each in-kind and underwriting sponsor will receive benefits detailed in this brochure, including recognition in the event slideshow, logo placement on the event website and printed materials, and mentions in social media posts.

DONATIONS

As a 501(c)(3) nonprofit, Women Leading Kentucky depends on the generosity of donations to continue our work. While we've traditionally focused on Central Kentucky, we are now expanding our services and partnerships statewide. To support this growth, we kindly ask for your contribution. You can make a donation through our website or consider an end-of-year gift. All donations are tax-deductible.

VOLUNTEER

As a small team, we rely on the support of volunteers to help us achieve our goals. We strive to create a fun and welcoming atmosphere for everyone who volunteers with us. Whether you're assisting with registration or advocating for WLK, we'd love to have you on the team!

BOARD & ADVISORY BOARD

Get involved with Women Leading Kentucky by joining our dedicated Board of Directors and Advisory Board, who volunteer their time and expertise to support our mission. Surrounding yourself with inspiring leaders helps create meaningful opportunities for women across Kentucky.



TESTIMONIALS

*Sponsoring Women Leading Kentucky the last six years has been a win-win for me, both in my business and my own personal branding goals. We have gained **great exposure as well as a very strong ROI**. I am **proud to support the influential and powerful organization** that is Women Leading Kentucky!*

-Gwyn Everly, Owner of J. Render's Southern Table & Bar

"Thanks to this wonderful network, I have grown my circle of friends and influence significantly. Their events are always a joy to be part of, informative, and beautifully executed. Thank you Women Leading Kentucky for all you do to keep us connected."

-Ozlem Davis, Peer House CPA

"Women Leading Kentucky continues to provide top-notch programming that helps our team connect with others in the community and learn from many successful businesses and community leaders across the Bluegrass region."

- Mark Turner, Commerce Lexington



CONTACT US

Opa Owige Johnson

Executive Director

sponsor@womenleadingky.com

www.womenleadingky.com

